



Please join your colleagues for the symposium
focused on improving the care of patients

Tailoring Treatment to the Individual: Real Life Experience

Wednesday 1st February 2017, 11:30-13:00

Room CDEF, Paris Marriott Rive Gauche Hotel & Conference Center, France



©2016 Shire US Inc., Lexington, MA 02421. All rights reserved. 1-800-828-2088. SHIRE and the Shire Logo are registered trademarks of Shire Pharmaceutical Holdings Ireland Limited or its affiliates.



Tailoring Treatment to the Individual: Real Life Experience

This symposium, **Tailoring Treatment to the Individual: Real Life Experience** provides a forum to review personalised care, to recognise the important advances in this area and to consider where improvements may be made in a sustainable way to optimise outcomes.

Using their wealth of clinical experience, our expert Faculty will provide input and guidance on the challenges and benefits of tailoring treatment to the individual patient. The symposium will also consider exploratory steps and areas for future research.

We look forward to welcoming you to the symposium.



Alessandro Gringeri

VV-MEDCOM-0710 01/2017

11:30	Chairman's Introduction	Alessandro Gringeri
11:35	Personalisation in Haemophilia	Thierry Lambert
11:50	PK-tailored Care in Real Life	Carmen Escuriola Ettingshausen
12:10	Extended Half-life Products: The Present and the Future of a New Treatment Era	Guy Young
12:30	Personalised Disease Management of Patients with Inhibitors	Jerzy Windyga
12:50	Case-Based Expert Panel Q&A	All

